

January 9, 2010



**Dear Preschool Director,**

The annual Helen E. Risch Preschool Scholarship Endowment Fund grant application process for the 2010-2011 school year is now officially beginning. This letter of instruction and the [enclosed] application form are provided to assist you in submitting one Jewish preschool student to be considered for a partial preschool tuition grant based on your determination of the candidate's financial need. You will serve as the sole advocate; it will be your responsibility to clearly relate to the awards committee on behalf of your applicant and the applicant's family, the need for assistance, and why you believe partial financial assistance will influence the entire family in a positive Jewish way. As you have proven in the past, we can depend on your expertise to provide the best potential candidate while ensuring anonymity.

The paramount objective of this Fund remains the same -- to increase overall Jewish preschool enrollment. Success can be measured by visible integration of the student family's integration into Jewish school life as expressed by attendance, involvement and/or participation. If the most appropriate applicant has been a past recipient, we once again urge you to resubmit the student's application. Equal consideration will be given to all preschools and to all applicants regardless of whether they are past applicants or past recipients.

Directors choosing to submit applications are asked to include the Helen E. Risch Scholarship Endowment Fund in their school newsletters and marketing materials. In this way, potential new applicants may be made aware of this opportunity for assistance, while others who are able might be inspired by Mrs. Risch's proactive approach and follow her initiative by establishing additional preschool endowments.

The application, available online, should be completed and submitted to the Foundation postmarked or delivered no later than 5:00 pm on Monday, February 15th.

Please mail applications "The Helen E. Risch Scholarship Endowment Fund," Attn: Deborah Hersh, c/o Dallas Jewish Community Foundation, 7800 Northaven Road, Dallas, Texas 75230-3296. Submitted applications will be reviewed by DJCF staff and forwarded to the Scholarship Advisory Committee. Grants will be awarded in March of 2010, and all applicants will be notified of decisions by March 31st.

Mrs. Risch has enjoyed personally sharing her commitment to Jewish Preschool Education with those of you who have invited her to visit your preschool. She would greatly appreciate the opportunity to meet with all preschool directors for updates, and asks that you contact her to set a convenient time and date. Her e-mail address is [HelenRisch@earthlink.net](mailto:HelenRisch@earthlink.net), and her phone number is 214.750.9850.

We realize your time is valuable and hope that you have remembered The Helen E. Risch Preschool Scholarship Endowment Fund as various potential recipients have crossed your path throughout the year. We look forward to working together to promote Jewish education and continuity beginning with Dallas' youngest. Please direct inquiries to Deborah Hersh, [dhersh@djcf.org](mailto:dhersh@djcf.org) or 214.615.5260.

